

# Joining-up

adult, further & higher education colleges & centres with galleries & museums

Educational  
Centres  
Association



Includes Private View  
of the fabulous  
**Buried Treasure**  
touring exhibition from  
the British Museum

## Arts, Culture & Lifelong Learning



**Manchester  
Museum**

**Wednesday 20th  
Thursday 21st  
October 2004**

"Every part of the conference was useful – the speakers brought examples of best practice, showed us where the pitfalls might be and demonstrated what can be achieved even with limited resources".

ECA Conference Delegate –  
'Treasure Houses for Adult Learning', March 2004

In association with  
**Marketing Manchester**  
for hotel accommodation

department for  
**education and skills**  
creating opportunity, releasing potential, achieving excellence

AUTUMN CONFERENCE & AGM 2004

We have to be more radical; we have to be more innovative. If people feel it's been removed from central stage in recent times, we have to put lifelong learning back at the centre of social and economic policy.

*Ivan Lewis, MP., Minister for Skills & Vocational Education responding to Rob Eschle, ECA South & East Regional Chair, NIACE Conference, December 2003*

### Wednesday 20th October

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|----------|---|
| 10:00 am | Registration & Coffee   |
| 10:30 am | Conference Welcome, Bernard Godding, ECA National Chair   |
| 10:40 am | Welcome to the Museum, Tristram Besterman, Director, Manchester Museum  |
| 10:50 am | 'Cultural Entitlement and Adult Learning'<br>Keynote Speaker  |
| 11:30 am | 'Overview of Learning Within a Museum Setting and Adult Learners'<br>Kate Rodenhurst, Head of Community Partnerships, Liverpool Museum                        |
| 12:00 pm | Perspectives on Lifelong Learning & Cultural Resources - Preparation for Venue Visits, in working groups - Introduced by Walt Crowson, ECA North Region Chair |
| 12:45 pm | Lunch   |
| 1.45 pm  | 'An LSC Perspective'<br>John Korzeniewski, Executive Director North West, Learning & Skills Council   |
| 2:15 pm  | Depart for Venues – other museums and galleries in adjacent parts of Manchester   |
| 5:00 pm  | Return from Venues  |
| 5:40 pm  | Rainbow Session - Feedback from Venue Visits in working groups  |
| 6:00 pm  | Buffet  |
| 7:00 pm  | Private Viewing of "Buried Treasure" the British Museum touring exhibition  |
| 8:30 pm  | Drinks  |

### Thursday 21st October

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|----------|--|
| 9:00 am  | 'Introduction to the Day' Bernard Godding  |
| 9:15 am  | 'Lifelong Learning and the European Cultural Tradition' Michel Jouve, Formerly Vice President of the University of Bordeaux 3 and Director of L'Agence SOCRATES-France |
| 10:00 am | SEMINARS/WORKSHOPS 1   |
| 10:50 am | Coffee   |
| 11:05 am | 'Continuing Volunteer Development'<br>Reemer J Bailey, England Coordinator, Voluntary Arts England   |
| 11:50 am | SEMINARS/WORKSHOPS 2   |
| 12:30 pm | SEMINARS/WORKSHOPS 3   |
| 1:10 pm  | Lunch  |
| 2:10 pm  | 'Leading the Good Life' Vanessa Bone, Creative Cultures  |
| 3:00 pm  | Group work – Review of Practice  |
| 3:40 pm  | Report back - 'Conclusions & Recommendations'  |
| 4:00 pm  | Tea and Delegates Depart   |

*The Conference represents the opportunity to build effective partnerships relating to key educational agendas in what we hope is the first phase of a new approach to resource-based adult learning.*



Museums and galleries... can be wonderfully inspiring places for people of all ages, cultures and backgrounds. Given the right motivation and environment, people who have been turned off by learning can rediscover it, learn new skills, stretch themselves and go on to things they never imagined.

*Campaign for Learning in Museums & Galleries.*

## Seminars / Workshops

To assist delegates in their choice of Seminars/Workshops on Thursday morning - these will follow three broad themes: Accreditation & Progression; Community & Personal Development; Extending Boundaries. More detailed information will follow with confirmation of your booking. You can also check regular updates on the Conference page of our website [www.e-c-a.ac.uk](http://www.e-c-a.ac.uk)

## Venue Visits

These are planned as a shared experience and will provide source material for later parts of the conference. Organisations which are hosting our visits include : -  
Imperial War Museum, People's History Museum, Manchester Art Gallery, Science & Industry Museum

## Joined-up for Learning

This conference builds on an ECA event 'Treasure Houses for Adult Learning' in the spring of this year. This clearly demonstrated that more effective collaboration of Adult Education Centres and Colleges with Galleries and Museums can increase and enhance lifelong learning opportunities.

We shall be looking to Europe as well as the UK for models of practice and in part addressing issues of cultural diversity.

The emphasis on the visual arts reflects the numbers of adults interested and engaged in related learning and also recognises the emphasis currently given to this aspect by Government.

## Art of the Nation

Where can adult learners engage with art in a practical way? The answer used to be at an adult education course but is this still true? It seems that the balance is changing in response to funding strategies. In addition some provision has been endangered by difficulties in meeting inspection criteria.

However if senior citizens have been adversely affected by such changes, other social groups may have been luckier. Social inclusion, widening participation for other individuals and a more integrated approach to basic skills have undoubtedly brought in new learners; often to learn different things and in different ways. Part of these developments has been around the use of new media, both to convey images and information but also by empowering learners through giving them new tools for recording, creativity and self-expression.

Galleries and Museums are setting a course towards active engagement with adult learners, giving them experience in using 'art' in a variety of different ways and contexts. These overtly bring art to the people and encourage practical engagement, untrammelled by the wary eye of the inspector; indeed recent publications speak of the value of learning lessons from their innovative practice.

## Points of Conjunction

Meanwhile the changing nature of digital technology is creating a wide range of new opportunities for personal development and commercial exploitation of the visual media. The 'creative industries' are being seen as one of the main drivers in the knowledge economy, not least because of the realisation that pictures can convey a wealth of meaning beyond words.

All of us concerned in lifelong learning are engaged with the cultural shift that this implies and our conference seeks to find points of conjunction across the broad territory of colleges, centres, galleries and museums, where adult learners can develop their interests and enthusiasms, express their creativity and develop their understanding and skills.

The ECA is keen to look at strategies that can be adopted, to make work across the sector even more inclusive, in order that senior citizens amongst others do not miss out.

**The ECA is supported financially by DfES in presenting this event.**

This programme is correct at the time of going to press. In the event of one or more of the advertised speakers being unable to attend, for reasons beyond the control of the ECA, we reserve the right to make alterations or substitutions to the programme as deemed fit. Delegates will have no claim against the ECA in respect of such changes.

# A Conference forming part of the ECA Quality Workplan Series - Promoting Lifelong Learning

## Conference Accommodation

Overnight accommodation, if required, is the responsibility of the delegate. A list of hotels with booking details is enclosed in this mailing. This service is supplied by Marketing Manchester, Tel: 0161 238 4514 email: mm@marketing.manchester.co.uk.

## Who should attend this Conference?

This conference explores current issues in arts provision for Adult Learners. It brings together people with roles in policy formation, staffing, exhibition design, learning resources, interpretation, management and planning of programmes in the education of adults to share perspectives. Amongst these are curriculum managers, senior managers of colleges and adult education establishments, museum and gallery education officers, governors, NGO & LEA officers, chairs and members of student / staff associations and leading members of community and voluntary arts and cultural organisations.

## Acknowledgements

The Association appreciates the advice and guidance of many agencies and individuals that, although not mentioned by name, have contributed to this programme.

## The Educational Centres Association

The ECA is committed to an inclusive approach to adult learning. It encourages the development of learner-orientated organisations and throughout its 80+ years has had in membership bodies and individuals that support a diverse curriculum. Currently the corporate membership includes local Adult Education Colleges & Centres, voluntary organisations, University Departments, LEA Adult Education Services and FE Colleges.

## Forward Looking Conferences

The ECA's conferences in the regions have successfully enabled hundreds of delegates from a comprehensive range of backgrounds to consider how they should respond to the Government's vision for Lifelong Learning. Speakers from a wide range of agencies have faced questions from practitioners and students across the country.

ECA national conferences in recent years have taken as their themes:-

Treasure Houses for Adult Learning	March 2004
Staff Development in Adult Community Learning	March 2003
Centres for Adult Learning - A Community Resource	November 2002
Local Partnerships & Adult Learning	March 2002
Quality and Inspection in Adult Learning Organisations	October 2001

These events have been praised for their strategic importance at institutional and community levels while being valued for their recognition of the balance of issues to be addressed for the various constituencies; learners, teachers, managers, strategists and politicians. This is the hallmark of an ECA conference.

## Conference Information

For more information on the content and timetable contact the conference organiser: Bernard Godding, 21 Ebbisham Drive, Norwich NR4 6HQ website: [www.e-c-a.ac.uk](http://www.e-c-a.ac.uk) Tel: 0870 161 0302 Fax: 01603 469292 email: [conferences@e-c-a.ac.uk](mailto:conferences@e-c-a.ac.uk)

## Booking details & enquiries

Full details of costs and booking arrangements are in the enclosed form. **Please return your form, together with cheque or purchase order, as early as possible to secure a place.**

